Global Blockchain Technologies Corp.

www.globalblockchain.io

CSE: BLOC OTC: BLKCF Frankfurt: BWSP
The State of Cryptocurrency and Blockchain...

- Over **US $250 billion** market cap of cryptocurrencies\(^1\)

- More than **1,700** tokens and coins

- **46%** of 2017’s ICOs have **failed** already\(^2\)

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1 - [https://coinmarketcap.com/](https://coinmarketcap.com/)
Blockchain interest is plentiful

Blockchain success is rare

Blockchain understanding ……….
Prospective Investors are Saying...

“I want to take part in this emerging trend of blockchain”

“But I don’t know much about it”

“There are all these failures, it seems like it’s risky”

“Why the ***** did I not buy Bitcoin when it was $0.20?!?”
Enter Global Blockchain...

- “Basket” approach to blockchain investments
- Primarily incubating new blockchain solutions for real business cases
- Secondarily passively holding units of existing cryptos/ICO coins (e.g. KODAKCoin)
- Management team of early adopters of blockchain (not bandwagoners)
Our approach follows a consistent structure...

- Identify an *actual* (not theoretical) business use case in which blockchain can be leveraged

- Form partnership/joint venture agreements

- Develop blockchain-based solution to meet determined business objective

- Become a founding partner in the tokens and equity of the business
Solution → Problem

e.g. Bitcoin

It works... but what does it actually DO?

Problem → Solution

e.g. Storj

Problem = On-demand flexible storage is $$$

Solution = Create AirBnB-style storage marketplace to avail inexpensive storage.
Our Approach to GiveMeSport...

- In January, we invested in Breaking Data Corp. (GiveMeSport parent) and partnered with them to tokenize their fan ecosystem

- GiveMeSport reaches 119 million unique users with 3.1 billion impressions per month (Aug 2017)

- We will introduce a cryptocurrency that can be used by GiveMeSport viewers to purchase or subscribe to unique content

- Viewers will be able to earn coins just by viewing, liking, and commenting on content
Value created for GiveMeSport:

- Initial funds raised from coin’s ICO
- Monetization of content through cryptocurrency (demand for content creates value of tokens)
- Enriched user engagement will help curate better/more relevant content (with users incentivized to give feedback)

Value created for Global Blockchain:

- Stake in genesis block of tokens (which will appreciate on GMS launch of blockchain-based content portal)
- Stake in Breaking Data Corp.’s common shares (which stand to increase in value on this partnership’s success)
- Proof that blockchain monetization works, thus attracting new partnership opportunities
Sports Entertainment Brand

• Global Blockchain is tokenizing the brands of a major sports entertainment brand

• Investors can purchase shares of individual athletes’ IP and earn royalties from Royalty Tokens

• There will also be a loyalty token for fans, giving them access to exclusive, token-only content

• Leveraging massive fan base (10+ MM Twitter, over 35 MM Facebook)

• Same idea... ICO funds, monetizing content, hold a share of the tokens
Game Galaxy

- Consortium of 12 gaming companies with reach of 400 MM+ users
- Global Blockchain is a founding member, a major shareholder, and initial token holder
- Creating a common cryptocurrency across gaming and social platforms
- Wide range of games (mobile, Xbox, PlayStation), and social networks for gamers
Trade Finance

• Global Blockchain is working with a major government body to build a blockchain-based trade finance solution

• By removing friction of financing process, new lending and business opportunities will be created for commodities trade

• For example, administrative costs of lending will be reduced, thus enabling low-margin trade deals which would normally have margins chewed up by administrative expenses
Cryptocurrency Spot Exchange

- Global Blockchain is working with another Middle-East government to build a cryptocurrency spot exchange for institutional investors.

- Most exchanges are “retail”, and not suitable for investment of institutional capital.

- Working with regulators, institutional traders, liquidity providers to build “dream” solution.
In mid-April, we announced Laser Blockchain-agnostic service layer that makes blockchains interoperable (like SWIFT) and also enables near-instant transactions and anonymous transactions.
• Global Blockchain is working with Hewlett Packard Enterprise to build a decentralized P2P enterprise computing marketplace PoC

• “Sharing economy” - it acts as AirBnB for enterprise computing

• With more efficient structure and no supplier overhead, costs are at least 50% lower than cloud

• The PoC will be spun out into Stratus Marketplace, a Global Blockchain product
Do we “HODL”? (i.e. hold cryptocurrencies as investments)

- The short answer is not generally
- Our primary focus is on incubating blockchain-based business solutions
- We do hold 8,000,000 units of KODAKCoin
Our Mining Operations

- *Global Blockchain Mining Corp.* is a spinout of our cryptocurrency mining division

- Joint Venture with three mining facilities in Buffalo (NY), Lachute (QC), and Winnipeg (MB)

- Wholly owned mining facility in Maputo, Mozambique

- Critical mass of reliable low-cost power enables advantageous mining of cryptocurrencies
Three-Model Hybrid

- **Startup** (harnessing ingenuity to address an existing market need using blockchain)

- **Asset Holding** (holding coins and tokens for long-term growth)

- **Resources** (controlling a significant share of in-demand mining capacity)
Team

Steven Nerayoff
Chairman

Shidan Gouran
President & CEO

Theo van der Linde
CFO

Kyle Kemper
Blockchain Evangelist

Maxwell Arnold
Analyst

Mike Khoroshun
Developer

Global Blockchain
Advisors

Jeff Pulver
David Drake
Michael Terpin
Jim Rogers
Gary Rubinoff
Manie Eagar
David Wachsman
Richard Schaeffer
In Conclusion...

- Choosing blockchain investments is complex, risky, and requires knowledge of both blockchain and the proposed business case

- The solutions we build already have a business case

- We work to incubate blockchain solutions that correspond to these cases

- Therefore, we make investing in “blockchain” simple to do
Global Blockchain Highlights

- Equity market listing of cryptocurrency basket allows investors straightforward access and exposure to the blockchain

- Professionally-managed by industry pioneers and leaders, Global Blockchain should command a geometric premium to value of cryptocurrency holdings

- Start-up investment provides significant leverage to the publicly-traded basket

- New digital currencies run like businesses each have the potential to be company-making spinouts

- Unique combination of mature known digital currency exposure and startup token creation provides greatest platform for meaningful returns

- Spin-out of mining division will unlock significant shareholder value as pure play
Thank You!

On behalf of Global Blockchain Technologies Corp.

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